

Flowers - 1st June - 1908

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Curios and Relics

Plants

Flowers

Mr. Lincoln Rose

Excerpts from newspapers and other sources

From the files of the
Lincoln Financial Foundation Collection



Mister Lincoln

This fragrant and glowing velvety-red hybrid tea rose is an All-America Rose Selection for 1965. It also is a 25th anniversary A.A.R.S. winner.

Possibly Mr. Warren and you
will want to see this!
Thalia Woods Millan
(Formerly
Thalia S.
Woods)

Mister Lincoln Rose

Thalia Woods Millan

One of the most desirable flowers in beautiful Leu Gardens of central Orlando is the stately, crimson Mister Lincoln Rose - a continuous blooming hybrid tea - named for President Lincoln.

In giving the rose its name, The Conard Pyle Co. of West Grove, Pennsylvania, of which Mr. R.J. Hutton was President, felt that Mister would add more dignity to such a specimen of flora than would the mere title of Mr. Another rose and other flowers had been named President Lincoln, eliminating the use of the title, President.

Uniquely, this rose intensifies in color as the weather changes, becoming a rich, deep, all-over velvety red in cooler weather, according to Mr. Earl Nelson of Nelson Florida Roses, Apopka.

At its best, probably in March and April, the fully double rose can measure six inches across and have as many as forty petals. The long bud becomes urn-like in shape as it opens, and the rare, sweet fragrance makes the rose ideal for in-door decoration.

The stalk, like the

Sixteenth President, is unusually tall, sturdy, strong, upright and durable with but one blossom topping the stem. The foliage is dark green, glossy and also vigorous.

Swim & Weeks first produced Mister Lincoln in 1964 by hybridizing Chrysler Imperial with the Charles Mallerin. The Conard Pyle Co., with the approval of Swim & Weeks, introduced the rose in 1965, exhibiting it at the New York City World Fair -- where it was prominently featured in plantings throughout the World Fair's Site.

The picture of the rose taken at Leu Gardens, on a very hot day in June, shows a lighter hue than those also taken at Leu Gardens, in January 1982.

This rose is among those most highly regarded in The Pacific Northwest, including Portland, Oregon, The City of Roses.

Mister Lincoln was named the ALL-AMERICAN AWARD WINNER FOR 1965, and continues to be a chosen addition to gardens and homes of rose lovers and fanciers throughout America, England and other European countries. Truly a great rose.



The Times

Serving the Communities of West Orange

Winter Garden, Florida

Thursday, February 11, 1982



The American Beauty Roses Americana Collection

Get set to win top prizes at the garden show or county fair next summer with this special American Beauty Roses Americana Collection. You can obtain all of the champion Roses shown on these two pages at savings of nearly \$5.00. Five cream-of-the-crop, top quality, heavy 2 yr. Roses. One each: Summer Sunshine, with long-lasting deep yellow blooms . . . Oklahoma, the closest yet to the elusive black Rose . . .

Forty-Niner, with exciting two-color blooms . . . Mister Lincoln, today's top prize-winning red Rose . . . and Bajazzo, with its bi-color blend of dazzling red and white. Every plant fully guaranteed to bloom next summer in your garden.

Send no money. Reserve now during Spring Hill's 1984 Advance Rose Sale and save! Pay after your Roses arrive at planting time next spring. **SAVE \$4.80!**

P91827C The Americana Rose Collection
1 Collection (5 Roses - 1 each variety)
Just \$29.95

BAJAZZO

A bi-color combination as unusual as its name. Large red and silvery white buds open to present 6" velvety blood red flowers with each petal backed by a white reverse. Delightful fragrance in both garden and bouquets. The extra large double flowers have approximately 30 broad petals and are borne in profusion on vigorous growing, bushy, medium height plants with glossy foliage.

P91108 Bajazzo Hybrid Tea Rose
\$6.95 Each 3 for \$18.95



*Huge buds and blooms.
Wonderful color combination.*

BAJAZZO

MISTER LINCOLN

A truly gorgeous velvety red Rose with blooms which open to 5-8". Long, straight stems. Ovoid buds. Rich, deep fragrance. It won AARS honors when it was introduced in 1965 and since that time has won more show prizes than any other red Rose. It'll be a sure winner in your garden, too, and a very favorite for your summer bouquets. Many experts rate this the finest red hybrid tea Rose of all time. Pat. 2370.

P91751 Mister Lincoln Hybrid Tea Rose
\$6.95 Each 3 for \$18.95



MISTER
LINCOLN



*Intensely fragrant
and very tall.
Probably the
most popular
red rose today.*



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Tipp City, Ohio 45371

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MISTER LINCOLN

Truly gorgeous velvety red rose with blooms which open to 5-8". Rich deep fragrance. It received AARS honors in 1965 and since has won more show prizes than any other red Rose. Blooms are sensational when displayed atop a Tree Rose. Pat. 2370.

P93112 Mister Lincoln Tree Rose
\$19.95 Each

